Know what's next.

Our services for your **geopolitical resilience**

September 2025

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Why geo-politics.

Geopolitical shifts are redefining the rules of global business

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Geopolitics is no longer background noise—it's a boardroom issue. From export controls to supply chain disruptions, political decisions are reshaping the business landscape.

- **Fragmenting world order:** U.S., China, and the EU are rewriting the rules of trade, tech, and investment.
- **Politics over market logic:** Access to resources, data, and markets increasingly depends on political alignment.
- **Regulatory volatility:** Laws change fast—often with extraterritorial impact and little warning.

What's at stake?

Companies face real and rising risks. Political shifts can disrupt operations overnight. Market access can be restricted by new trade rules or sanctions. Legal exposure and reputational damage can arise from missteps in sensitive jurisdictions. And without a geopolitical lens, long-term strategic decisions may turn into costly miscalculations.

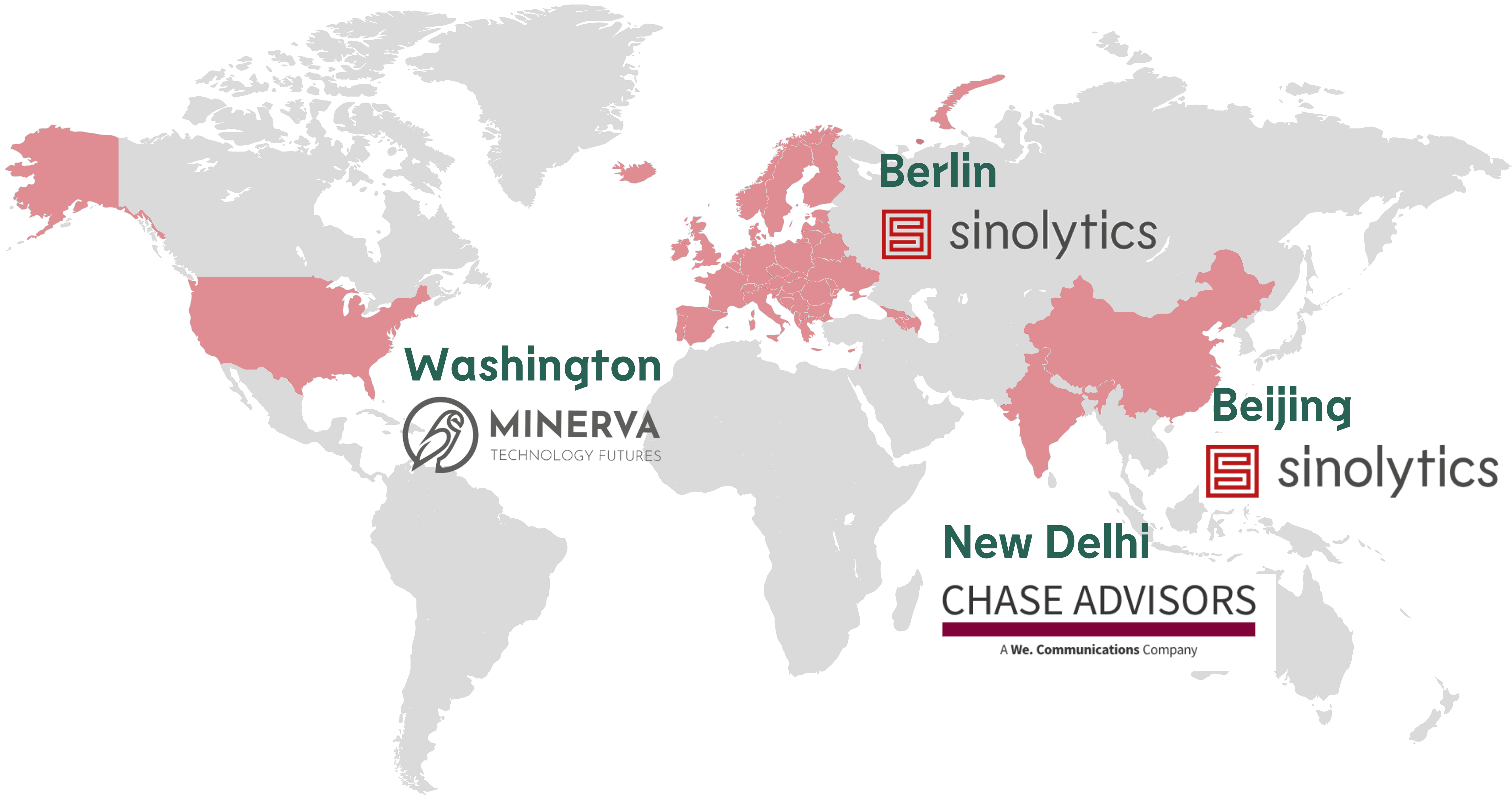
Why act now?

Because waiting is risky. With our Geolytics services we empower clients to navigate a world shaped by power rivalries, fragmented markets, and rising uncertainty — with clarity, speed, and strategic foresight.

Who we are.

Geolytics is more than a service — it is a platform that connects data-driven analysis with real-world expertise. It brings together our in-house geopolitical knowledge, a trusted partner network, and seasoned industry voices to give clients a 360° view of global strategic risk.

- In-depth **research** with **management consulting** approach
- Trusted by **100+ clients**, including many of the world's leading companies
- Sinolytics offices in **Berlin & Beijing**
- Cooperation with Minerva Technology Futures in **Washington D.C.**, and Chase Advisors in **New Delhi**



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What we offer.

Providing strategic clarity in a world shaped by geopolitical disruption

Managing geotech statecraft

- Helping clients understand and manage the divergence of technology spheres.
- The split of the technology stack requires tailored corporate answers across functions: investment decisions, R&D priorities, supply chain design and production footprints.
- We help to design bespoke solutions by combining technology expertise, geopolitical analysis and strategic experience.

Conflict & trade risk forecasting

- Providing forward-looking, scenario-based analysis of the unfolding of geoeconomic barriers and geostrategic conflict.
- Our forecasting helps clients to anticipate the effects of conflicts, tariffs, sanctions, export and import controls, technology barriers.
- We provide highly tailored quantitative modelling of company-specific impacts of conflict, trade and regulatory scenarios.

Geopolitical supply chain risk

- Delivering tier-n supply chain transparency and product-specific impact assessments.
- We map forecasting of geopolitical measures onto the individual parts in your supply chain at MPN level.
- Combining geopolitical foresight with tier-n precision provides our clients with powerful knowledge to fine-tune supply chains. It enables risk mitigation at the individual part level.

GeoRisk Radar

- Offering continuous monitoring of geopolitical policy shift and resulting risks to our clients.
- We provide fast information and instant expert judgement, increasing our clients' reaction time and response effectiveness.
- Our digital delivery formats allow seamless integration into your internal processes or chatbots via API.

Global footprint strategies

- Supporting clients in adjusting their global footprint to reflect geopolitical risks while seizing new growth opportunities.
- We provide strategic advice and analytical data to design diversification strategies especially in India and Southeast Asia.
- Coherent and coordinated regional approaches to production, supply, R&D and technology are key to geopolitical resilience.

Geopolitical gov. affairs strategies

- Advising on corporate structures and processes to understand and manage geopolitical risks.
- This includes internal information flows, roles and responsibilities across world regions, tools and measures to create strategically coherent responses and back them up with well-informed executive decision-making.

Who we are.

Selected key heads of Geolytics

Sinolytics Experts

Björn Conrad
CEO
Strategic advice

Luisa Kinzius
Managing Partner
Government Affairs strategy; EU-China

Martin Catarata
Project Leader
US-China; Geoeconomic toolbox

Jost Wübbeke
Managing Partner
Supply chains; export controls

Jingwen Tong
Director
APAC; diversification strategies

Mengying Tao
Project Leader
AI and data policy and regulation

Geolytics Partner

Kevin Allison
President Minerva
U.S. tech-policy, esp. AI

Emily Benson
Head of Strategy, Minerva
U.S. trade policy

Manash K. Neog
MD Chase Advisors APAC
Indian market

Senior Advisor

Ansgar Baums
Ex-HP, geotech statecraft, government affairs strategies

Michaela Abels
Ex-Volkswagen geopolitical risks
Corporate resilience, auto supply chains

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Your chal-lenge.

Enhancing geopolitical resilience across all corporate functions in your organization

A

"We need to **anticipate which tariffs, sanctions, or geopolitical conflicts might hit us next**—and go beyond the headlines to understand the concrete **impact on our business units, products, and supply chains** so we can align on the right response."

– Global technology conglomerate

B

"We know that our electronics and chip **supply chain** is heavily exposed to geopolitical risk, but we struggle to pin down and forecast the exact impact and likelihood of **fallout risks, especially for components beyond tier-2**."

– U.S. tech company

C

"How should we **adjust our global footprint**? Which markets do we serve from China, and which from Europe or the U.S.? **Where is localization essential**? And can solutions developed in the U.S. still be transferred to China?"

– European electronics firm

How we work.

Case A: Navigating geopolitical risks strategically and with foresight

A

"We need to **anticipate which tariffs, sanctions, or geopolitical shifts might hit us next**—and go beyond the headlines to understand the concrete **impact on our business units, products, and supply chains** so we can align on the right response."

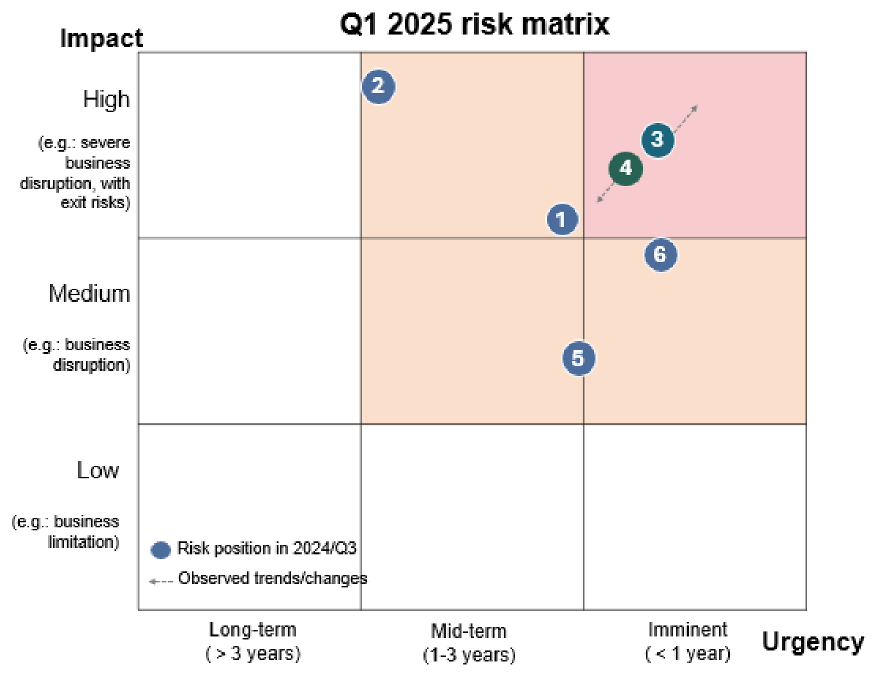
- Global technology conglomerate

OUR APPROACH

- Continuous monitoring of geopolitical shifts
- Impact judgement by experts that understand your technology/products
- Policy insiders in relevant capitals to forecast shifts early

OUR SOLUTION

- Sorting out the noise and identifying the structural shifts that matter to you
- Scenario-based geopolitical risk management
- Client-tailored delivery format and frequency



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How we work.

Case B: Quantifying geopolitical risks for enhanced supply chain management

B

"We know that our electronics and chip **supply chain** is heavily exposed to geopolitical risk, but we struggle to pin down and forecast the exact impact and likelihood of **fallout risks, especially for components beyond tier-2.**"

- U.S. tech company

OUR APPROACH

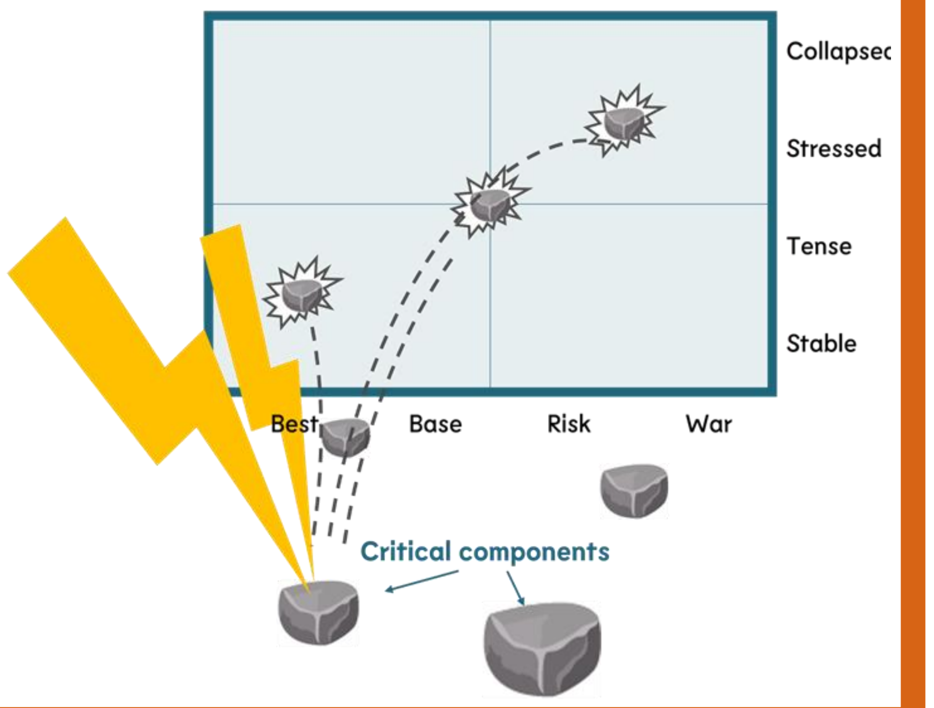
- Modelling policy impact at the single component level
- Establish tier-n transparency based on Sinolytics proprietary database
- Continuous assessment of current and future policy actions

OUR SOLUTION

- Quantified policy risks at the specific supplier and single component level
- Client-specific dashboards providing supply chain managers with up-to-date view of emerging policy risks

We define a set of relevant **policy interventions** and asses how intensely they are used under different geopolitical scenario.

Final result: A concise Geopolitical Risk Score (GRS) for each component under different geopolitical scenarios.



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How we work.

Case C: Strategic footprint adjustments admist US-China tensions

"How should we **adjust our global footprint**? Which markets do we serve from China, and which from Europe or the U.S.? **Where is localization essential**? And can solutions developed in the U.S. still be transferred to China?"

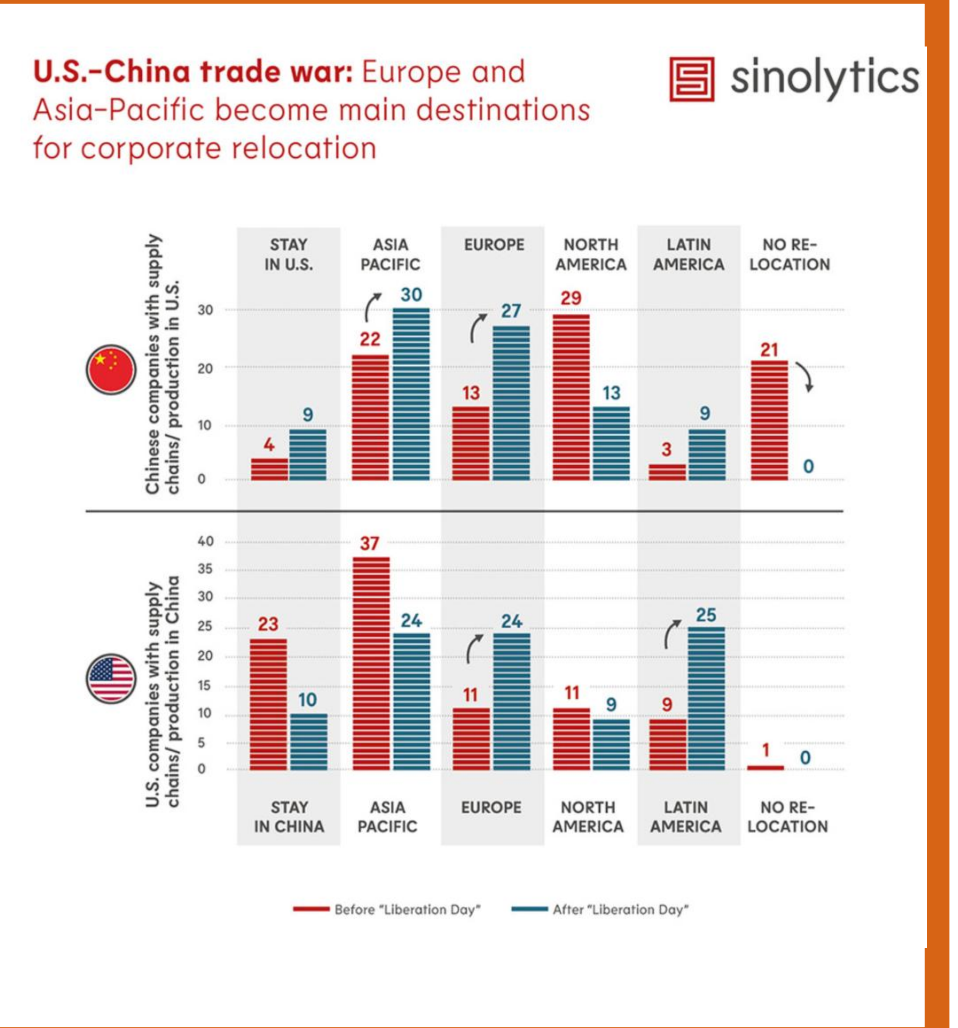
- European electronics firm

OUR APPROACH

- 360° footprint review from geopolitical risk perspective
- Business unit/product or regional market specific-assessment
- Matching policy analysis with market insights and peer-benchmarking

OUR SOLUTION

- Roadmap to manage diverging tech stacks
- Step-by-step diversification strategies (e.g. into ASEAN)
- Prioritization of growth markets (India vs. China)



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Let's find solutions.

Got curious?
Contact us for more information.

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