

Your  
China  
Strategy.

**Smart moves in a fast-  
changing semiconductor  
world**

„**Sinolytics is the leading strategy consultancy on China.** We offer European and US companies in-depth analysis, customized strategies and recommendations for well-founded decisions. We bring together market and policy analysis.“

Strategy consulting

Policy monitoring

Executive briefings

Regulatory risk assessment

Market intelligence & data

## GEOPOLITICS

- U.S.-China relations
- Supply chains
- Trade and investment policies
- EU-China relations
- Chinese competition abroad
- Split tech stack

## TECHNOLOGY & DIGITAL

- Artificial Intelligence
- Semiconductors
- Rare earths and raw materials
- Battery technology and new energy
- Smart manufacturing
- Robotics

## CHINA POLICY

- State-led economy
- Industrial policy
- Tech policy
- Competing in China
- Chinese politics
- Market access and FDI

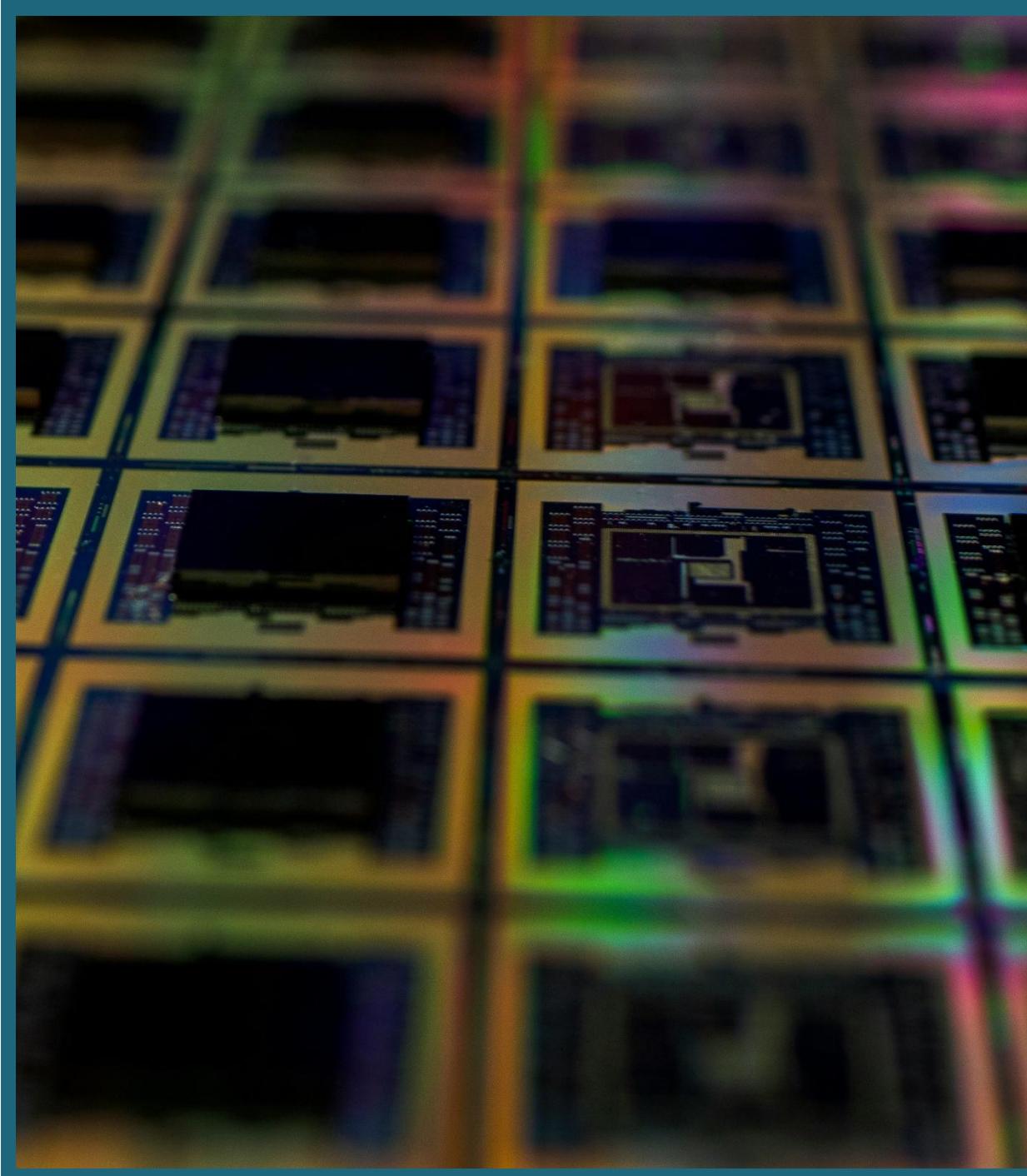
## CHINA BUSINESS

- China footprint
- Partnerships in China
- China4global
- R&D and IP in China
- Digital ecosystem
- Local-HQ alignment

## REGULATORY STRATEGY

- Data governance
- Cross-border data
- Cyber regulation
- Social credit system
- Green compliance
- AI regulations

# Why semiconductor strategy needs a sharp edge now



The semiconductor industry is under pressure: geopolitical shifts, supply chain volatility, and relentless innovation cycles disrupt business around the globe. Companies need more than technical expertise, they need clear strategic analysis, data-backed decisions, and tailored recommendations to stay ahead.

- Global competition is intensifying, speed matters.
- Supply chains are fragile and need rethinking.
- AI and electrification are reshaping demand.
- Policy and regulation are shifting fast.
- Clients need partners who see the full picture.

## What our clients are up against

A

“We’re exposed to tech between China and the world, but we don’t know how deep the impact goes—or how to prepare for what’s coming.”

– European Chipmaker

B

“Our supply chain spans multiple regions, but we don’t have a clear view of where the real risks are. We need help identifying weak links before they break.”

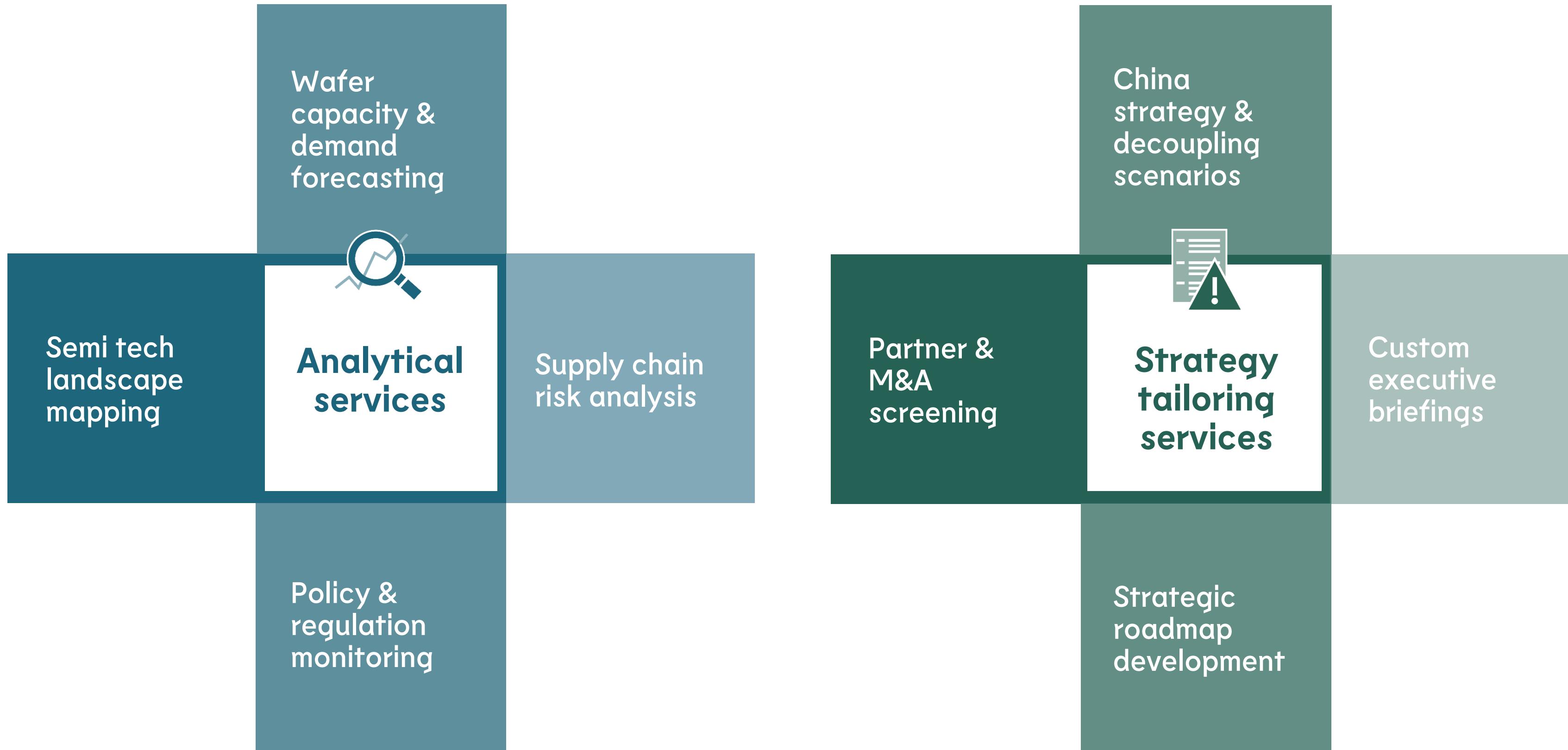
– OEM supplier

C

“We’re investing heavily in R&D, but the pace of innovation is dizzying. We need a clearer picture of which technologies will actually matter in 3–5 years.”

– Chip Design Company

# What we offer in semiconductor strategy and analysis



## Case A: Preparing for bifurcated tech spheres

A

**"We're exposed to China's tech restrictions, but we don't know how deep the impact goes—or how to prepare for what's coming."**

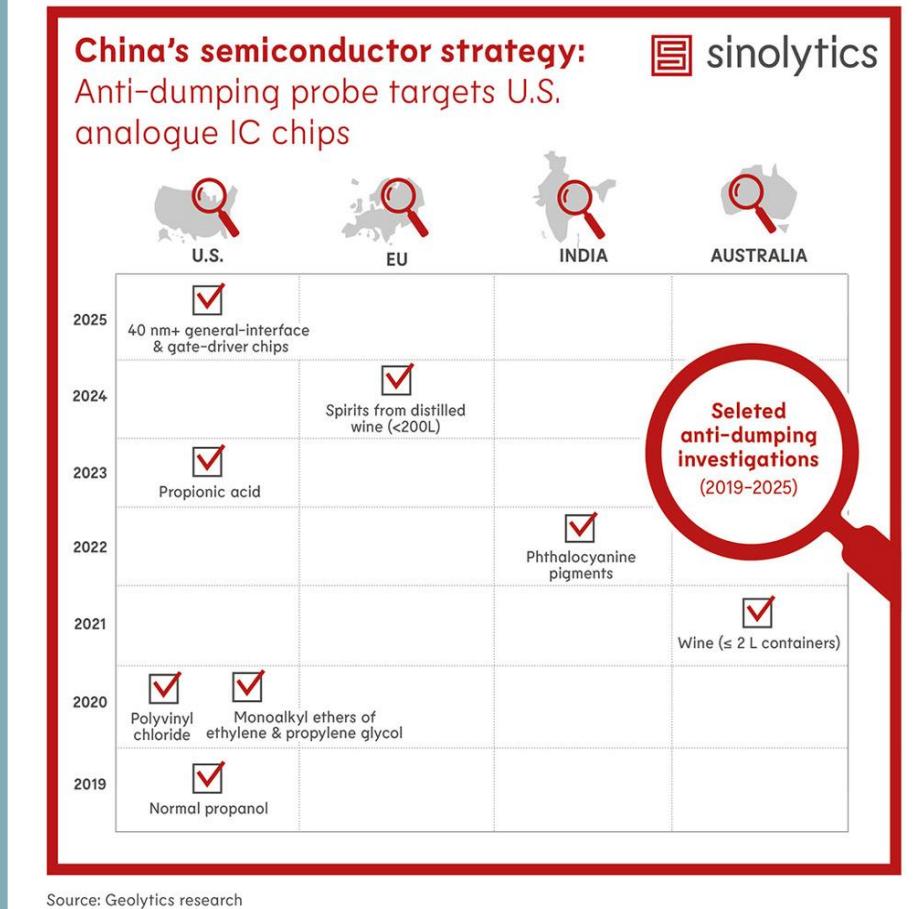
— European Chipmaker

### Our approach:

- We mapped policy scenarios,
- analyzed impacts on chip portfolio,
- and modeled strategic options.

### Our solution:

The client implemented a corporate strategy for fragmented globalization, including R&D, sourcing, manufacturing, sales, and government affairs



## Case B: Diagnosing chokepoints in the semiconductor supply chain

B

“Our supply chain spans multiple regions, but we don’t have a clear view of where the real risks are. We need help identifying weak links before they break.”

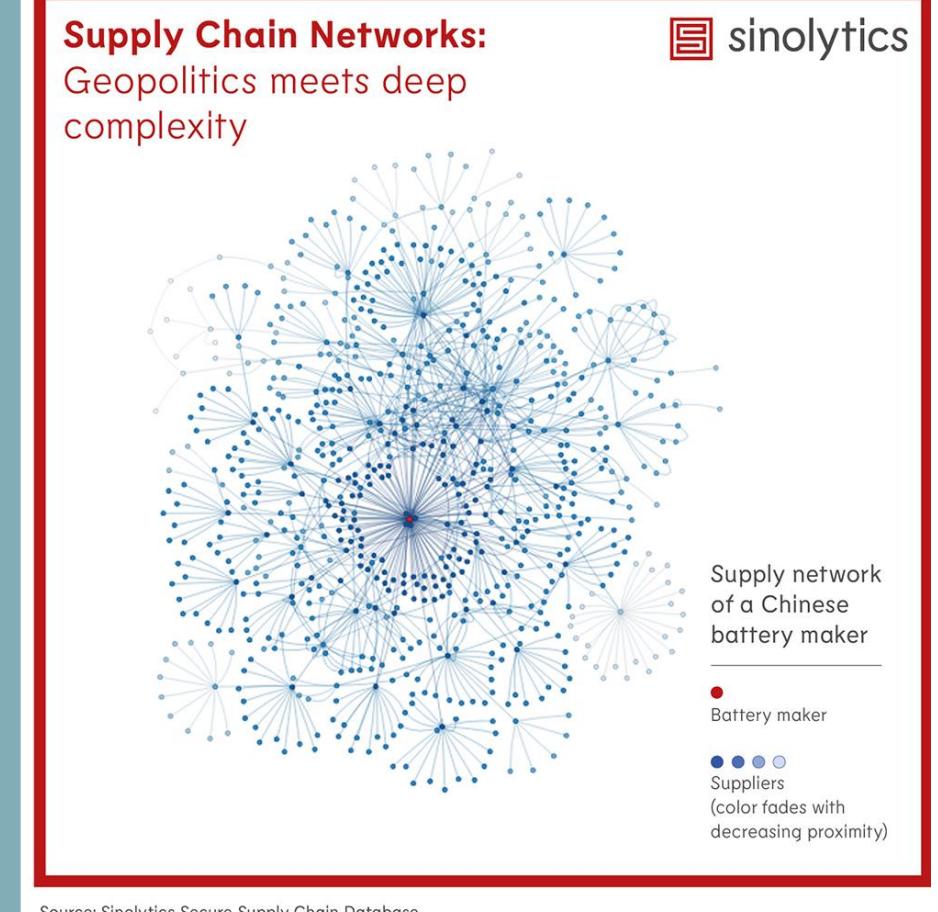
- OEM supplier

### Our approach:

- We conducted a multi-tier supply chain analysis,
- mapped geopolitical and operational risks,
- and made recommendations for mitigation

### Our solution:

The client gained visibility into hidden dependencies, prioritized mitigation actions, and strengthened resilience across key nodes.



## Case C: Prioritizing R&D in a fast-moving landscape

**C**

"We're investing heavily in R&D, but the pace of innovation is dizzying. We need a clearer picture of which technologies will actually matter in 3–5 years."

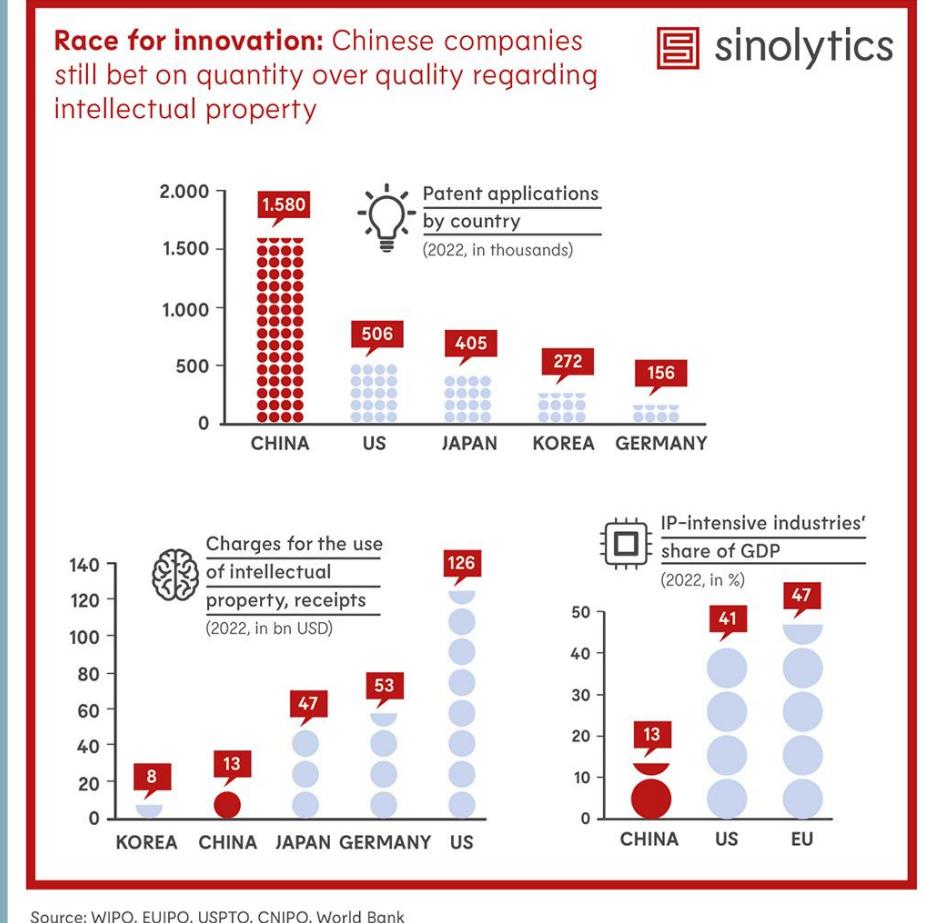
– Chip Design Company

### Our approach:

- We analyzed China's tech progress,
- benchmarked competitor activities to identify high-impact areas.
- Suggested priority areas for R&D

### Our solution:

The client refocused its R&D portfolio, aligned teams around priority technologies, and gained confidence in long-term bets.



# Sinolytics databases for China's semiconductor industry

Our databases on China's semiconductor industry include:

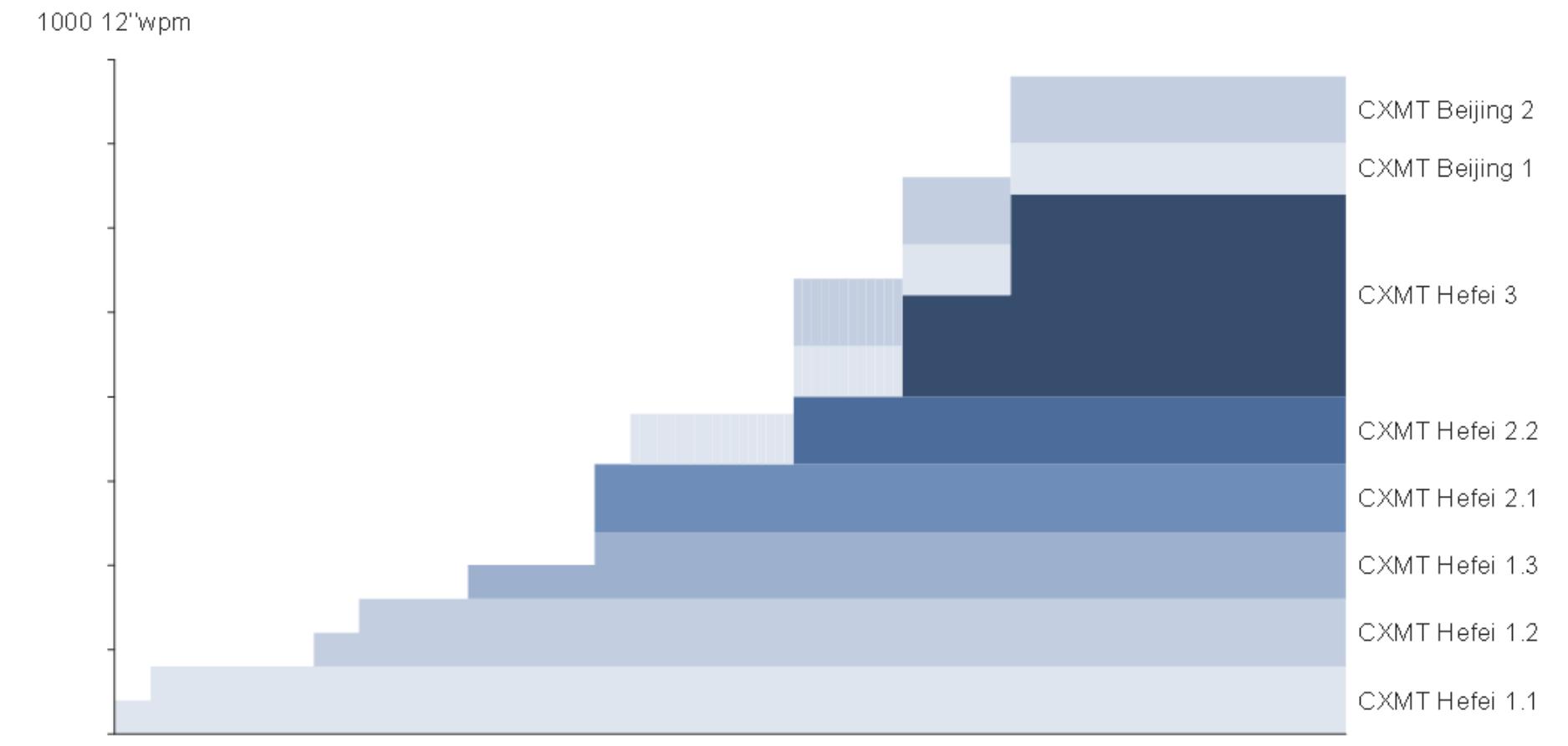
- **China Semiconductor Product Scanner** – a comprehensive database of Chinese semiconductor products on MPN level and their specs
- **China Fab Observer** – manufacturing line level data, such as product, capacity, node size, etc.
- **China Semi Equipment Tracker** – data on the procurement of semiconductor manufacturing equipment

## CXMT facilities



## From our data:

### CXMT: DRAM wafer capacity growth



Source: Sinolytics China Fab Observer

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# Let's find solutions.



**Got curious?**

Contact us for more information.

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